Human mobility and CVA:

time to do this better for people on the move

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Migratory Routes: West and Central Africa

- Western Atlantic Route
- Western Mediterranean Route
- Central Mediterranean Route

In 2020, 281 million people lived in a country other than the one they were born in.

At the end of 2022, over 108 million people worldwide were forcibly displaced.

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Who is on the move?

- Niger
- Nigeria
- CAR

- 13.6 million people forcibly displaced and stateless
- Up by 9%
CVA’s growth in humanitarian action

- Estimated % of CVA of total IHA

- 2017: $27.9B (13.7%)
- 2018: $31.1B (14.1%)
- 2019: $29.9B (18.1%)
- 2020: $30.7B (20.3%)
- 2021: $38.4B (17.3%)
- 2022: $47B (20.6%)
How can we program CVA differently in contexts of human mobility?
Truly people-centered based on people on the move.
A new look at old terms

1. Motility as a concept
2. Human mobility from the perspective of people on the move
3. Very different needs
4. Motility and its impact on vulnerability
Systemic Framework on Human Mobility and Vulnerability

**Mobility**
- People with high potential for geographical movement and mobility. People who have access to safe, secure, and legal transport and communication options. They can use these resources to travel, work, study, and reunite with family and friends. They can apply their skills and knowledge to improve their lives.

**Movement**
- People who have moved across an international border and are residing in a country other than their country of origin for a period of time.
- People who have been forced to leave their country due to conflict, persecution, or natural disasters.
- People who have been granted refugee status or asylum.

**Capital**
- People who have accumulated assets, knowledge, and social networks that enable them to move freely across borders and access opportunities.

**Inmobility**
- People who are unable to leave their country of origin due to a lack of access to transportation, communication, or other factors.

**Vulnerability**
- People who are at risk of harm, displacement, or loss of identity and rights.
- People who are unable to access basic needs such as food, water, shelter, or medical care.

**Refugees**
- People who have fled their country to escape war, violence, or persecution.

**Displaced people**
- People who have been forcibly displaced by conflict, violence, or persecution.

**Internal displacement**
- People who have been forced to leave their homes within their country due to conflict, violence, or discrimination.

**Statelessness**
- People who are not recognized as citizens of any country.

**Forced migration**
- People who have been forced to leave their homes due to conflict, violence, or persecution.

**Voluntary migration**
- People who have moved to a new country voluntarily for economic, social, or other reasons.
Drivers of Vulnerability

- Demography
- Motivations
- Routes
- Friction
- Infrastructure in host country
Making more people-centered: for real

- How we delivery
- Where we deliver
- What we link to
- Adapt for the changing conditions
Shift the design unit from a country to a route in contexts of human mobility.
It is desirable: People on the move make it clear that they prefer cash and voucher assistance.
It is feasible.
The elements needed exist.
Actors are innovating already.
SCENARIO 1: The Waystation

Departure

"Anchor" Org.
- If I'm new: register
- If I'm not: Check-in

Humanitarian Service Point
- If I'm new: receive digital voucher
- If I'm not: Receive top-up $ 

Destination

Local Marketplace (Host Community)

Additional Assistance
- Health services
- Information
- Temp. shelter
- Psychosocial
- Child-friendly spaces

Access other support safely & as needed

How it Works:
- Single closed-loop system used by multiple orgs (e-voucher card / digital certificate)
- Anchor organization
- Has an established presence in location
- Establishes service point
- Registers newcomers & logs "check in" for ppl already in system (ex. enrolled at a prior service point)
- Anchor and/or partner organizations in location
- Select and enroll local vendors from host community
- Provide additional assistance and services
- Provide general information and maps of waystations
SCENARIO 2: The Wallet

How it Works:
- People on the move download wallet for free (set up time 5–10mins) via remote self-registration process (ex. VenEsperanza Caminantes pilot).
- Any organization with a digital wallet can provide direct assistance, OR
- A shared wallet can be used to pool funds for distribution. A single agency can host or multi-sign function allows multiple orgs to auth transactions.
- Network of assistance locations doesn’t have to be linear (i.e. more than one ‘route’)
- Requires a service provider/wallet with multiple/accessibile cash out points.
- Can integrate with digital vouchers & prepaid cards in some cases.

Service Providers: FinTechs
- Wallet provider (ex. AirTM)
- Bulk disbursement platform (if not incl. w/ wallet)
- Cash out partner (if required; ex. AirTM has ‘cashier’ agent network)
- Blockchain enterprise wallet (ex. Circle, Coinbase)
SCENARIO 3: The Boxcar

How it Works:
- Card network/payment rail assigns unique identifier and facilitates payment in multiple countries on 'route'
- Card issuer (one or more FSPs) provides card type based on KYC tier
- Organizations register people according to KYC tier and issue corresponding card type
- People with full ID have option of card + digital account or direct deposit

Push payment + card + digital acct
Debit card + mobile acct (deposit only)
Intl. Prepaid debit card (ex. Visa Travel Card)
Card Issuer (FSP) + Lead Organization (or consortium)

“Tier 3” KYC (standard ID)
“Tier 2” KYC (non-standard ID)
“Tier 1” KYC (no ID)

Payment Rails: Card network -> multi-country payment processing
Resources

Join the movement
CVA and Human Mobility

Cash and Voucher Assistance (CVA) is frequently used to meet the needs of migrants in crisis. This page serves as a space to house materials connected to CVA and migration.

Featured content

Mapping a Route-Based Approach to CVA: Feasibility in select contexts in the Americas
14 September 2023

Four Reasons to Use a Route-Based Approach to Cash and Voucher Assistance
13 September 2023

Onward Bound: Evaluating Cash and Voucher Assistance for Migrants on Sahel's Migration Trail - Research and learnings from the Sahel
Episode 8: CVA- catching up with people on the move in the Americas

In this episode we explore with experts the topic of humanitarian responses in contexts of human mobility. We discuss the challenges as well as the opportunities and innovations that exist when it comes to effectively delivering recipient centered CVA in the Americas.

28 September 2022
Onward Bound: Evaluating Cash and Voucher Assistance for Migrants on Sahel's Migration Trail

Research and learnings from the Sahel region
Lessons Learnt from the Ukraine Regional Response

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Human Mobility, Locally Led Response and CVA: Case studies in Ecuador and Peru

Anticipated end date: 3 July 2024
Contact: Diego Prado
My questions to you all

• What are your questions?

• What are your experiences?

• What are your challenges?
Thank you