



Event Report

**THE FEASIBILITY OF A ROUTE
BASED APPROACH WITH CVA:
THE CASE OF GUATEMALA**

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Grupo Multisectorial de
**TRANSFERENCIAS
MONETARIAS**
GUATEMALA



INTRODUCTION

The [CALP Network](#) is a dynamic global network of more than 90 organizations involved in the critical areas of policy, practice, and research in humanitarian cash and voucher assistance (CVA) and financial assistance in general. Collectively, CALP members deliver the vast majority of humanitarian CVA worldwide.

Together and in collaboration with our strategic partners, we seek to meet needs and improve outcomes for people affected by crises. To do this, we must ensure that CVA is a central component of quality, timely, and appropriate humanitarian assistance and that it considers the need to sustain positive outcomes for people over the long term.

In 2022, CALP recognized the importance of human mobility and CVA and invited its network to [contribute to the evidence and debate](#). CALP conducted the study [People are on the move: Can the world of CVA keep up? Analysis of the use of CVA in the context of human mobility in the Americas](#) examined the use of CVA with people on the move. It also conducted several online exchanges on human mobility and CVA with stakeholders in the Americas and globally. In September 2023, it launched a second study, [Mapping a Route-Based Approach to CVA: Feasibility in select contexts in the Americas](#), which tests some of the main findings of the previous study.

Following on to the findings of both studies, CALP and its network held an event on November 16 and 17 of 2023 in Guatemala City, Guatemala, for participants to explore the three scenarios included in the second study published in September 2023.

At this meeting there were representatives from various development and humanitarian organizations including IRC, World Food Programme, Caritas Guatemala, United Nations High Commissioner for Refugees, Save the Children, Guatemalan Red Cross, Doctors of the World, Acción Contra el Hambre, Catholic Relief Services, Pastoral de Movilidad Humana, U.S. Department of State (PRM), CARE, CashCap, the International Organization for Migration, Global Communities, Mercy Corps, Refugio de La Niñez, Georgetown University, and on the government side, the Ministry of Social Development (MIDES).

Event overview

The objectives of the event were:

- Generate a shared understanding of the concepts of the two CALP studies on human mobility and CVA.
- Examine the feasibility in Guatemala of applying the three scenarios for working with people on the move presented in *Mapping a Route-Based Approach to CVA: Feasibility in select contexts in the Americas*
- Develop stakeholder agreements and next steps in implementing a route-based approach in Guatemala.

The participants exchanged their perspectives on good practices and strategies for an approach to the topics discussed; shared knowledge on the definitions of terms related to the CVA and human mobility; and analysed coordinated actions and practical (and not only theoretical) implementation of a route-based approach from the roles of their organizations.

The following activities were carried out during the sessions:

- A foundation of concepts on CVA and human mobility in Guatemala, humanitarian CVA in Guatemala, and their linkages.
- The IOM presented the current migration situation in Guatemala in 2023.
- The Multisectoral Group on Cash Transfers (CWG) presented trends in humanitarian CVA in Guatemala and identified opportunities and challenges in this sector.
- The CALP network presented the findings of the studies [People are on the move: Can the world of CVA keep up? Analysis of the use of CVA in the context of human mobility in the Americas](#) published by CALP in 2022; and the study [Mapping a Route-Based Approach to CVA: Feasibility in select contexts in the Americas](#) in 2023. In addition, an activity analysed the [Systemic Framework on Human Mobility and Vulnerability](#), from the 2022 study, which can be used to design programs with CVA.
- Participants analysed the perspectives of the different actors involved in CVA and human mobility to identify the elements that facilitate the implementation of a route-based approach.
- Participants analysed the perspectives of the different stakeholders involved in CVA and human mobility to identify the elements that facilitate the implementation of a route-based approach.
- Based on the three scenarios included in the [2023 CALP study](#) (Way Station, The Wallet, and The Boxcar), participants used a methodology called the "user journey." In three groups, participants used the "user journey" process to create personas and solutions for them. The session's objectives were to understand the problem through the eyes of people on the move and to create a new culture of awareness.

Through this activity, the tendencies actions to be maintained or prioritized and modified by humanitarian actors to contribute towards a pathway approach were:

Ideas / old activities	Things to change
<ul style="list-style-type: none"> • Compilation of lessons learned • Communication: agencies, with communities • Preparation: monitoring of markets, service and financial providers, migration routes, needs analysis. 	<ul style="list-style-type: none"> • Information management: evaluation and analysis of data, coordination. • Proactivity • Form of financing: donors with more flexible funding, sustainability, role of government.

Agreements and next steps

The event organizers summarized the following commitments:

- **The importance of commitments from individual organizations:** participants should have conversations within their organizations to spread the concepts and see openness to them.
- **Mapping of organizations working on human mobility:** to understand who is already using CVA for populations on the move or those working in areas that are migratory routes.

- **Internal coordination:** The CWG must decide to dedicate more focus on the issue to take it to another level; the working subgroup is a good step, but it needs to deepen the work with other actors.
- **Bring decision-makers into the fold:** seek spaces to discuss the topic with the humanitarian country team and with senior management of the organizations present.
- **Funding pilots:** explore opportunities to fund a pilot project based on the approach.