

Terms of Reference

Ref: RFQ-CLAMM-20-0004

Consultancy manager Sophie Tholstrup, CaLP Policy Coordinator & Georgios Frantzis, Regional Representative for MENA

Start Dates w/c 1 July: 12 days per country

Subject Large-scale cash transfers for COVID-19 response: Country mapping (Iraq and Yemen). Applicants may apply to carry out studies in one or both countries.

Cost Max budget ceiling – EUR 10,000

Budget code GFFO

Introduction

The Cash Learning Partnership (CaLP) is a global partnership of humanitarian actors engaged in policy, practice and research within Cash and Voucher Assistance (CVA). CaLP currently has over 80 members who collectively deliver the vast majority of CVA in humanitarian contexts worldwide. Our members include UN agencies, Red Cross Red Crescent Movement, local and international NGOs, donors and private sector organisations. CaLP does not deliver Cash and Voucher Assistance directly.

CaLP believes that when appropriately incorporated into humanitarian response planning, CVA presents opportunities for effective and efficient programming to meet the needs of people and communities affected by crises. With the number, scale and complexity of humanitarian crises increasing, CaLP acts as a catalyst for positive transformation within the sector

Background

The global economic impacts of COVID-19 will be devastating and long-lasting, in particular in low income countries and crisis contexts. The impacts on the world's most vulnerable are already starting to bite, with an estimated 130 million additional people facing acute food insecurity by the end of 2020. Over the longer term the UN estimates that up to half a billion people will be pushed into poverty, reversing development gains by up to 30 years.

Efforts are already under way to mobilise massive investment in economic recovery for the low income countries (LICs). On 28 April the UN Emergency Relief Coordinator called for a package of \$90 billion to reach 700 million people in the world's poorest countries.

The CaLP network, working with OCHA, convened a process to explore how such an economic recovery package could be delivered in the most vulnerable contexts through cash transfers, including to those out of the reach of social protection systems. In an initial paper they proposed to follow up with a detailed analysis for what response could look like on a context by context basis, recognizing that the channels, actors and process would look very different in every context. These country-by-country plans should be developed by and with key actors from each context, who have the best understanding of needs, capacities and constraints.

Scope and objectives

This Terms of Reference seeks a consultant to support the HCT, government and development counterparts to develop a plan to reach all those under the poverty line with cash transfers on a country-by-country basis. This Terms of Reference seeks consultants to gather data in Iraq and/or Yemen. Consultants are welcome to apply for one or both contexts. The consultant will support key actors to develop a framework detailing through which mix of mechanisms, in a given country, every household under the national poverty line¹ could receive a direct cash transfer. This work should be a joint process, led and owned to the extent possible by government, development and humanitarian actors in country, and managed and resourced by key humanitarian stakeholders (HCT, CWG).

Key data sources

Some of the data required is already being collected through a number of ongoing initiatives. This consultancy should draw on this data and feed existing mapping exercises rather than seeking to duplicate this. Key resources and initiatives include:

1. Ugo Gentilini [Social Protection in COVID mapping](#). Tells us:
 - a. # of countries with new SP measures in place
 - b. # of measures in place
 - c. Duration of measures
 - d. Cash transfers as % of monthly GDP
 - e. Increase in transfer value post-COVID-19
 - f. % coverage expansion by country
 - g. Social registry coverage by country
 - h. Methods by which countries are expanding beneficiary lists
2. Grand Bargain sub-workstream [mapping of linkages between Social protection and Humanitarian CVA by county](#) (framework into which countries can feed)
 - a. Social transfers (existing and scaleup)
 - b. Humanitarian cash (existing and scaleup)
 - c. How SP and CVA linked (uses data from the existing CaLP mapping and other initiatives)
 - d. Key contacts
3. SPACE social protection helpline

¹ Targeting criteria to be reviewed by consultant – see questions below

- a. Expert advice and support helpline for implementers, governments in Social protection issues
 - b. Comparison of options for beneficiary list expansion
 - c. Decision matrix: using or leveraging SP
4. IPC-IG is doing a more disaggregated mapping than the World Bank/ILO/UNICEF mapping on the expansion of social protection in COVID-19 response.
5. [ILO policy tracker](#)

The following data, to the best of our knowledge, is not yet being collected:

- a. # in need per country not covered by Social Protection systems
- b. # currently reached with humanitarian CVA and possibility of expansion
- c. Remaining gaps and options for coverage
- d. Coordination mechanisms through which joint responses could be planned (GB sub-workstream mapping has some of this information)

Key questions

Working with the data sources above and with key actors in country the consultant should seek to answer the following questions, adding this data to the Grand Bargain Social protection sub-workstream matrix².

1. How will assistance be targeted? What is the threshold and at what point in the crisis is this determined (eg below national poverty line pre-crisis? At the moment of the study?)
2. Who is the population in need (under national poverty line) and who - if anyone - holds this information. If this is not known how could data - full or partial - be collected and used? How would beneficiaries be agreed, identified and how would delivery be monitored?
3. Who could be reached with social assistance (cash transfers and other types of assistance) through the national social protection system? What scaleup is planned and possible? For how long? Does the transfer value cover basic needs? [Data from sources above] What is the remaining gap (taking into account urban/ rural divide, marginalised populations including refugees and migrants and those excluded for political reasons?)
4. How are humanitarian CVA and social protection working together [data from GB sub-workstream mapping]
5. Who is currently receiving humanitarian CVA and what scaleup is planned? What is the overlap - if any - with those receiving social transfers and what are the remaining gaps?
6. Who would be out of reach of these systems and how could they receive support?
7. What would coordination look like? Who are the key actors and how would the response be managed?
8. What are the key issues affecting scaleup: Sanctions/ regulatory issues, funding, coordination...

Based on the review outputs, prepare and support country level discussions between relevant actors to verify findings.

² Discussions around knowledge management ongoing. This will be agreed by the time the consultant is selected.

This should represent around 12 days of work, spread over a 3-4 week period. We recognise that this consultancy has a tight timeline in order to influence ongoing processes in a timely fashion and that it may not be possible to gather all data required in the project timeline. The aim of the consultancy is to develop a “good enough” plan on which key actors in country can build.

Sample timeline

Day 1	<p>Inception call with CaLP team to refine methodology.</p> <p>Identification of key stakeholders in country and communication of study timeline and objectives, including invitations to validation call.</p>
Day 2	<p>Desk review - reach of SSN systems (draw on SP.org and GB subworkstream mapping).</p> <p>Targeting: key issues.</p> <p>Who is the population in need (under poverty line) and who - if anyone - holds that data? (See SPACE note on options for expanding beneficiary lists).</p> <p>Who is covered by the SP system and who is not?</p>
Day 3	<p>Work with the CWG - humanitarian cash 4w - who is reached and how are beneficiary lists managed?</p> <p>Who is reached with humanitarian cash currently and what scope (inc proposals in GHRP) is there? What is the gap?</p>
Day 4	Key informant interviews: HCT, donors, World Bank, government
Day 5	<p>What are the options to reach those who are covered neither by social protection systems nor by humanitarian CVA?</p> <p>FSP mapping - coverage of mobile money and banking system (+remittances, peer-to-peer giving)</p>
Day 6	Writing day - mapping first draft. Focus on gaps
Day 7	What are current coordination mechanisms with a focus on links between SP and humanitarian systems [use GB sub workstream mapping]/ What would need to be in place for more effective joint response and who are the key contacts?
Day 8	Second round interviews to fill gaps and prepare country-level presentation
Day 9	Meeting of key country-level stakeholders and validation

Day 10	Writeup of findings to data and final data gathering
Day 11	Review draft w/ CaLP
Day 12	Final revisions and submit

Submission, Reception and Opening of Proposals

Consultants interested in submitting proposals for this service must do so by Sending both Technical and Financial Proposals by e-mail to the following address: rabusalah@oxfam.org.uk

- **The deadline for submission of proposals is : Tuesday, JUNE 16th 2020, No later than 16:00 :PM Amman Local Time.**