

MARKET

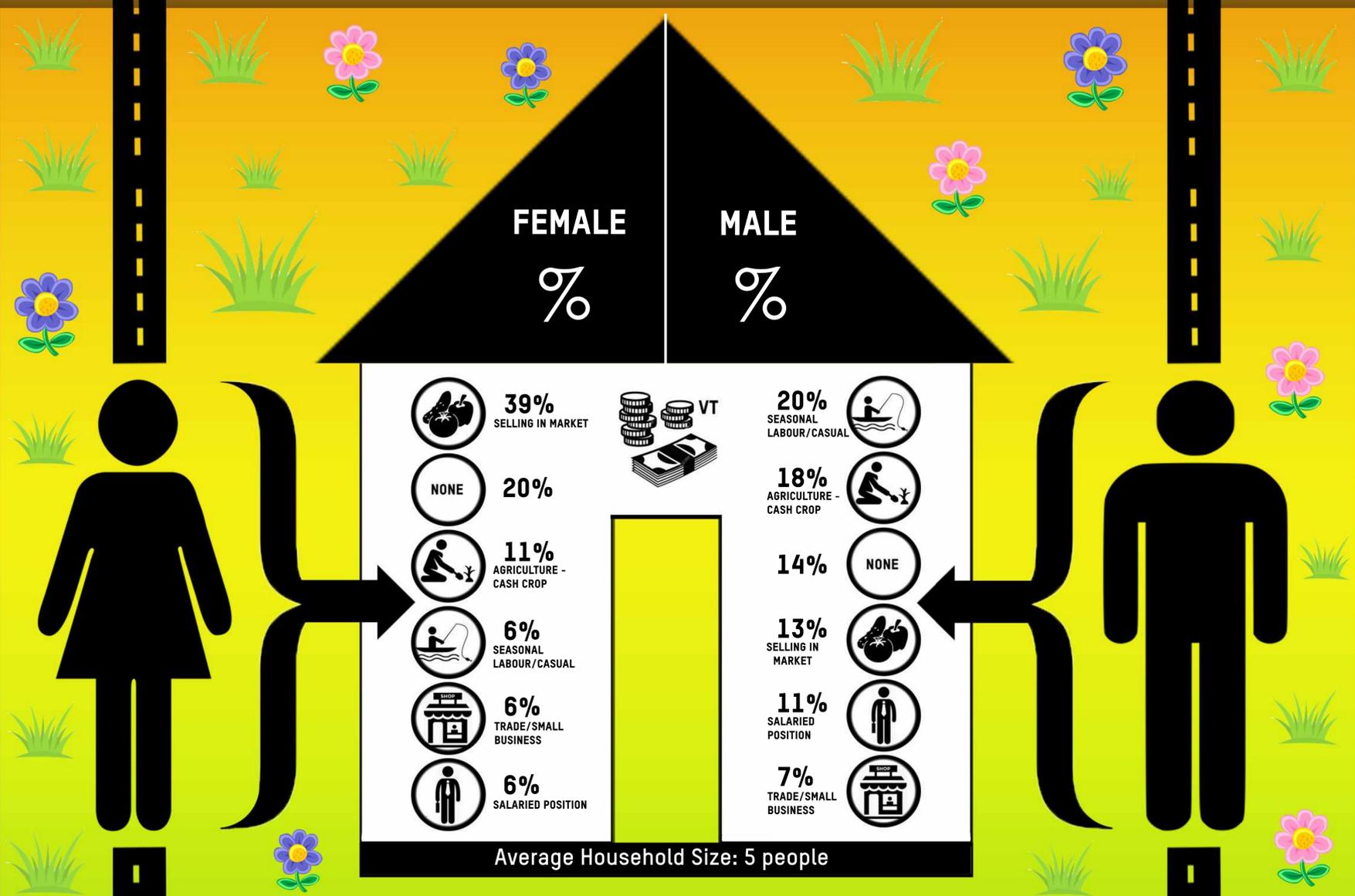
HOW WE GET THERE

WHERE WE GO

WHAT WE BUY

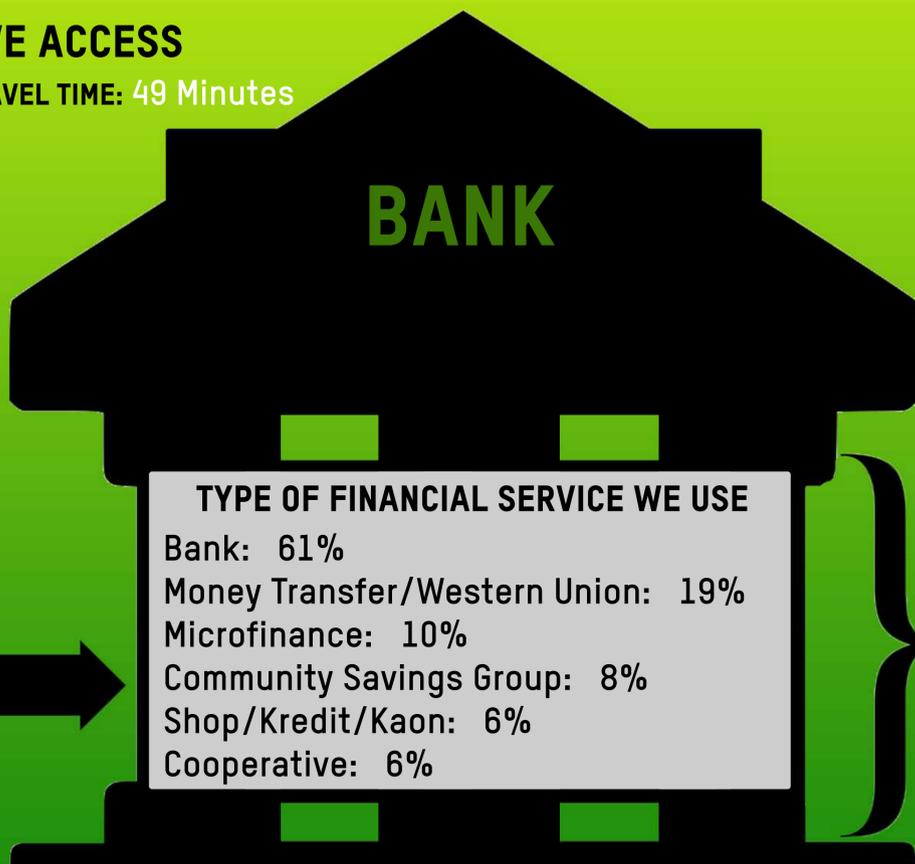


HOUSEHOLD INCOME



FINANCIAL SERVICES

70% HAVE ACCESS
 AVERAGE TRAVEL TIME: 49 Minutes



WHEN WE GO

WHY WE GO

- 1 x MONTH 45%
- 1 x WEEK 28%
- 1 x YEAR 3%
- 2 x YEAR 5%

- 69% TO SAVE/KEEP MONEY
- 17% DON'T KNOW/NOT RELEVANT
- 8% TO RECEIVE MONEY
- 4% TO SEND MONEY
- 2% TO BORROW MONEY