

## **NATIONWIDE CASH TRANSFER FEASIBILITY STUDY: STAKEHOLDER INFORMATION & KICK-OFF WORKSHOP SUMMARY REPORT**

On the 20<sup>th</sup> of March, Oxfam in Vanuatu held a **Stakeholder Information and Kick-Off Workshop** for an Oxfam-led, nationwide cash transfer feasibility study. The introductory workshop was for information purposes and was designed to seize the opportunity to connect interested stakeholders in the humanitarian/development sector, private sector and the government and open discussion to views on current strengths and barriers to promoting cash transfer preparedness programming in Vanuatu.

The level of attendance and engagement in the workshop was extraordinarily high, with over 40 different representatives attending from NGOs, governmental departments, private sector and civil organizations attending the meeting. Local media (newspaper and television) was also present to document the introduction to the feasibility study and the stakeholder feedback and discussion rounds.

The objectives of the workshop included:

- ✓ **Providing a general introduction to stakeholders on cash-based approaches**, with a focus on the need to better understand how these approaches can best be adapted to the context and needs of communities and stakeholders in Vanuatu.
- ✓ **Sharing a comprehensive briefing and overview of the approach and scope of the upcoming Vanuatu Cash Transfer/Voucher Feasibility Study**, which is designed to build a strong and context-specific evidence base to guide and inform national discussions, awareness and preparedness initiatives related to the use of cash transfers and vouchers as a means of humanitarian assistance for response, recovery and resilience programmes.

The workshop covered a general introduction on cash transfer programming (CTP), with a focus on the need to better understand how CTP approaches can best be adapted to the context and needs of communities and stakeholders in Vanuatu. Further, the workshop provided a briefing and an overview of the purpose, approach and scope of the upcoming Vanuatu Cash Transfer/Voucher Feasibility Study.

### **WORKSHOP OUTCOMES**

The workshop concluded with a feedback and discussion round between the different stakeholders to identify opportunities, partnerships and challenges of CTP and the upcoming (related) feasibility study phases to be implemented in Vanuatu (**attached pages 3-5**). The outcomes of stakeholder feedback and recommendations developed by the Oxfam CTP team are summarized in the attached feedback snapshots.

The largest take-away from the workshop, generally, was the high level of stakeholder curiosity and interest, and particularly the sense of collaboration that was evident in questions asked and discussions between attendees. More specific outcomes are listed **to the right**.



**Interest in sharing** and dissemination of Study **results** - keep a high level of coordination and engagement by all stakeholders

**Consensus** that partnerships with the private sector & financial institutions are essential for cash-based responses



**Shared view that partnerships and coordination** must include a strong role for government and local players

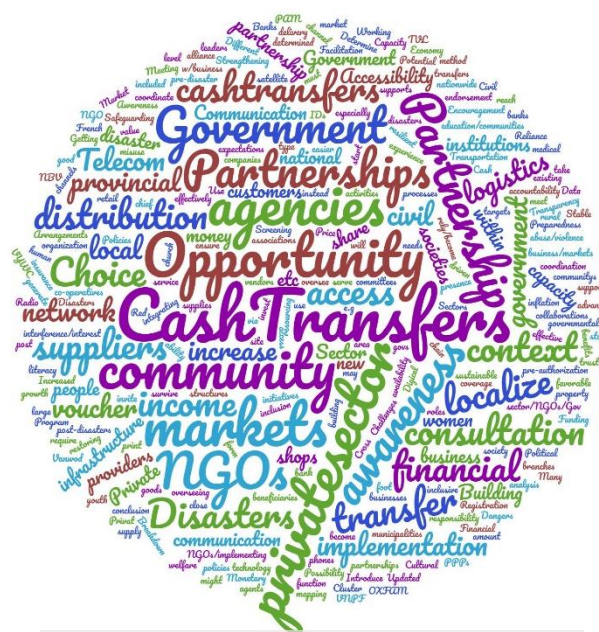
**Interest in continued learning and awareness** about cash transfer programming



## NEXT STEPS : WHERE WE DO GO FROM HERE ?

Following the kick-off workshop on March 20<sup>th</sup>, Oxfam commenced deployment of enumerator teams on March 21<sup>st</sup> through March 30<sup>th</sup> for the first round of data collection for the Cash Transfer Feasibility Study. Second and third rounds of data collection have been planned for the month of April, and include sms messaging to communities and the general public to provide awareness and information of Oxfam teams visiting all 6 provinces of Vanuatu.

In the interim, Oxfam intends to keep stakeholders abreast of ongoing Feasibility Study progress and planning for the following anticipated activities (listed below) via a **CTP Learning Network** comprised of interested stakeholders attending the Kick-Off workshop and additional stakeholders expressing interest in CTP.



Word Cloud – Stakeholder Flipcharts, 20th March 2018

As the Feasibility Study is only Phase I of the broader Pacific Cash Transfer Preparedness project in Vanuatu, establishment of the learning network is designed to maintain stakeholder coordination and engagement as Feasibility Study results are shared and disseminated, and as the project transitions into Phase I (Operational Preparedness) in late 2018. It should be noted that due to the ongoing emergency on Ambae, some of these activities may be delayed.

### May 2018

- ✓ **Field Data Collection Feedback & Reflections session** to be conducted upon completion of field data collection by enumerator teams
- ✓ **Service Provider networking and capacity analysis** – intended as “upstream” data collection to assess service provider capacities to support CTP, this is the last component of the data collection phase of the Feasibility Study
- ✓ **Data analysis of household, vendor and community questionnaires** will be conducted by a Data Analysis Consultant jointly recruited by Oxfam & Save the Children Vanuatu

### June 2018

- ✓ **Completion of data analysis & release of preliminary recommendations and maps** on locations for cash transfer feasibility in Vanuatu
- ✓ **Preliminary results workshop & dissemination event** held for all interested stakeholders to review Feasibility Study learning, challenges, and preliminary results and recommendations

### July – August 2018

- ✓ **Targeted stakeholder workshops** to disseminate results to specific stakeholder groups required for CTP implementation will be held, including for Government, Private Sector (financial services & suppliers), NGOs and civil society. Feedback will be gathered from stakeholders to ensure final report recommendations reflect a participatory process.

### September 2018

- ✓ **Final Cash Transfer Feasibility report and recommendations**, including recommended CTP types and partner requirements, will be released

## STAKEHOLDER FEEDBACK & RECOMMENDATIONS (1)

# OPPORTUNITIES

### FEEDBACK

- **Increase working collaborations** between Private Sector, NGOs, Government Agencies and Civil Society
- All must **have good joint consultation on CTP for effective implementation**
- **Financial Institutions:** share, support and collaborate on financial literacy, existing programs, awareness and cash transfer systems.
- **CTP can help to increase community footprint** and customer base, roll out financial inclusion
- **Government:** Potential to integrate CTP into national welfare system for sustainability
- Pre-authorize supplies for CTP and invest in public-private partnerships with business and NGOs
- **Support infrastructure, logistics and networks for markets to function** @ provincial level
- **Cluster system:** coordination of implementation with oversight by government.
- **Operational: Many institutions and products exist** – Vanwods, co-operatives, VNPF, telecoms companies with coverage, gomoney transfers
- **Economic growth and resilient business:** CTP can strengthen business capacity to survive post-disaster through increase in customers and income
- **Introduce new economic opportunities**, ex. income generating opportunities for women
- **Encourage local businesses to become select suppliers** instead of overseas companies
- **Communications for awareness and distribution** with communities on arrangements with suppliers pre- and post-disaster
- Use Digicel, TVL, radio, satellite, etc to communicate with communities
- **Increase Data Sharing & Awareness** related to supply chain mapping, community information and profiles
- Issuing and ensuring ID requirements are in place

### RECOMMENDATIONS



**ENSURE THAT CTP IS ALIGNED WITH NATIONAL FINANCIAL INCLUSION GOALS & STRATEGIES**



**EXPLORE CAPACITIES OF EXISTING CASH DELIVERY SERVICES**



**DESIGN CTP MODELS THAT EMPOWER LOCAL BUSINESS**



**INTEGRATE COMMUNITY MESSAGING AND AWARENESS IN CTP DESIGN**





## STAKEHOLDER FEEDBACK & RECOMMENDATIONS (2)

# PARTNERSHIPS

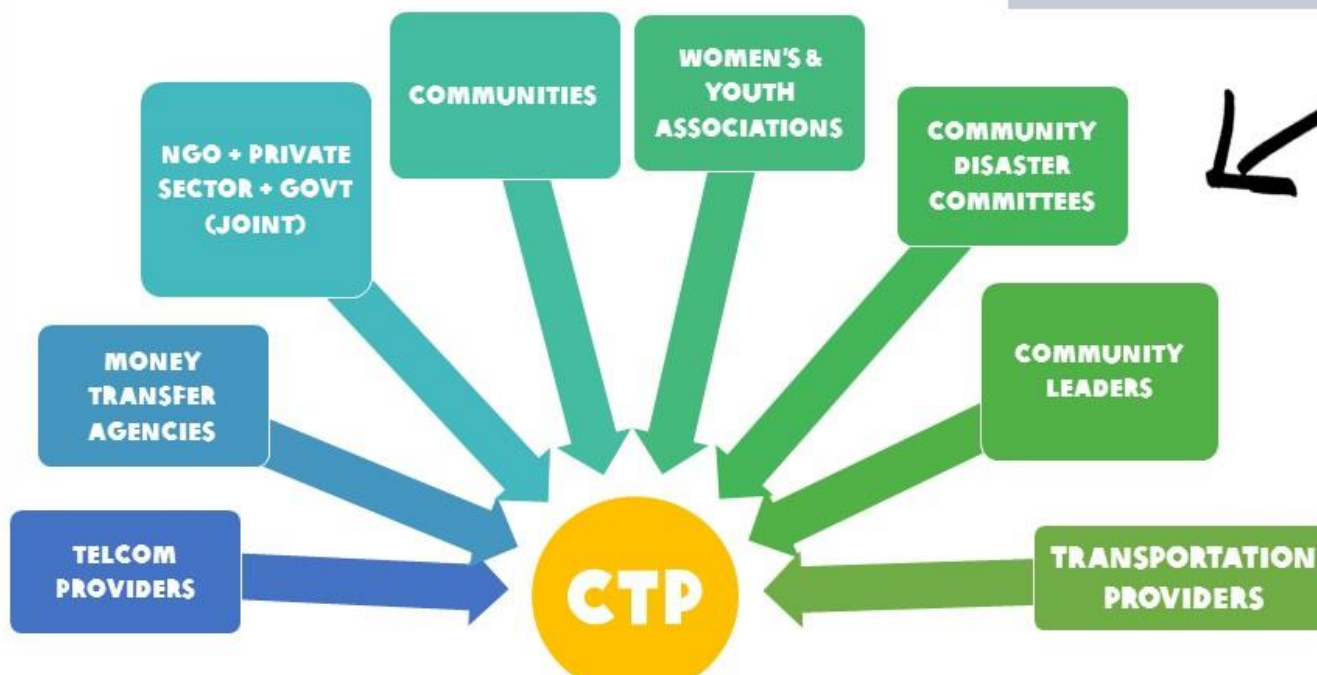
### FEEDBACK

- **Set up stable partnerships** between NGOs, private sector, church, chief system and municipalities
- **NGOs** can share experiences and knowledge on CTP with Oxfam, civil society etc
- **Telcom providers** must be involved in partnership to support with communications, mobile money, community awareness etc
- **Build partnerships network with community retail shops** for community and banking/savings systems
  - To build capacity
  - Financial inclusion

### RECOMMENDATIONS

**SET UP A CTP NETWORKING & LEARNING PLATFORM TO INCREASE AND ENCOURAGE COLLABORATION**

**OPERATIONAL PREPAREDNESS → SET UP PARTNERSHIP NETWORK INCLUDING LOCAL BUSINESSES, BANKS AND GOVERNMENT**



Identified partners include.....



## STAKEHOLDER FEEDBACK & RECOMMENDATIONS (3)

