

# BUSINESS GUIDE

## FLASH APPEAL FOR RESPONSE TO THE NEPAL EARTHQUAKE

APRIL - JULY 2015



© UNDP Nepal/Laxmi Prasad Ngakhusi

## OVERVIEW OF THE CRISIS

A 7.8 magnitude earthquake struck Nepal on 25 April at 11:56 local time creating large scale damage and many casualties. According to initial estimations and based on the latest earthquake intensity mapping, over 8 million people are affected in 39 of Nepal's 75 districts. According to the government and as of 30 April, the earthquake caused 5,582 deaths, most of them in Sindhupalchowk, Kathmandu and Nuwakot. Over 11,175 people have been injured. These figures are expected to increase as more areas are reached and information becomes available. **The Central and Western Region, including the Kathmandu Valley districts, are the worst affected.**

## HOW CAN BUSINESSES HELP?

The Nepal Earthquake Flash Appeal has identified needs and a total requirement of US\$ 415 Million, until the end of July 2015. At this stage of response efforts the most valuable and effective contributions are through cash donations to the coordinated activities in the Flash Appeal. You can access the Flash Appeal here: [www.unocha.org/nepal](http://www.unocha.org/nepal)

### 1 CONTRIBUTE TO THE NEPAL FLASH APPEAL

To donate directly to the organisations in the Flash Appeal go to the links at the end of this document.

### 2 IN-KIND RELIEF AID

The United Nations urges donors to make cash rather than in-kind donations, for maximum speed and flexibility, and to ensure the most appropriate aid is delivered effectively to those most in need. Companies that have employees, suppliers, customers in the region, or those with existing agreements with responding humanitarian organizations, should reach out to and provide support to these groups directly.

If you can only make in-kind donations in response to disasters and emergencies, please go to <https://business.un.org/en/disasters/7471> or write to [pss@un.org](mailto:pss@un.org). Please be as specific as possible in what you are donating including the time-frame for delivery and any conditions. We will then pass your offer to the most appropriate organizations.

If your offer is commercial in nature, please go to [www.ungm.org](http://www.ungm.org) for more information.

### 3 REGISTERING AND RECOGNIZING YOUR CONTRIBUTIONS

OCHA manages the Financial Tracking Service (FTS), which records all reported humanitarian contributions (cash, in-kind, multilateral and bilateral) to emergencies. Its aim is to give credit and visibility to donors for their generosity and to show the total amount of funding and resource gaps in humanitarian appeals. Please report your contributions to [pss@un.org](mailto:pss@un.org).

## WHERE TO FIND MORE INFORMATION?

For any further information please visit the humanitarian response [Nepal page](#) or [www.unocha.org/nepal](http://www.unocha.org/nepal) or write to [pss@un.org](mailto:pss@un.org).

# NEPAL EARTHQUAKE HUMANITARIAN SNAPSHOT

On 25 April, a 7.8 magnitude earthquake struck Nepal, with the epicenter in Lamjung District (north-west) of Kathmandu. Dozens of aftershocks followed, including a 6.7 magnitude earthquake on 26 April.



## NEPAL FLASH APPEAL

# \$415 MILLION

required to reach over 8 million people with life-saving assistance and protection in the next three months

This document is produced by the United Nations Office for the Coordination of Humanitarian Affairs in collaboration with the Office of the Humanitarian Coordinator and humanitarian partners. It covers the period from 25 April 2015 to 31 July 2015 and is issued on 29 April 2015.

The designations employed and the presentation of material on this report do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries.

# CRITICAL REMINDERS

- The UN Secretary-General encourages companies to coordinate their response efforts with the United Nations and the Government of Nepal in order to ensure coherence with priority needs and to minimize gaps and duplications with the other responders.
- All response activities should be guided by the humanitarian principles of humanity, impartiality, neutrality and independence. Stakeholder engagement is key to corporate engagement in humanitarian response. Relief efforts succeed when they collaboratively mobilize civil society.
- Business contributions to the UN response efforts must comply with the Guidelines on Cooperation between the UN and the Business Sector <http://business.un.org/en/documents/guidelines>

# MAIN HUMANITARIAN ISSUES

Existing information and field observations suggest that the most immediate threats to life are:



## Access to safe drinking water and sanitation and hygiene

Safe water, temporary latrines and bathing spaces are urgently needed for the most vulnerable displaced populations and for institutional facilities.

Promotion of hygiene in the wider affected population and limited collection of solid waste in camps for displaced populations is critical to reduce the risk of waterborne disease outbreaks, especially as cholera is endemic.



## Food Security

Covering basic food and nutrition needs and stemming further deterioration of nutrition status among vulnerable people and communities.

Ensuring time-critical inputs to re-establish livelihood support for 20,000 households in the nine most food insecure districts.



## Emergency shelter and essential items

Damage and destruction of homes has displaced an estimated 2.8 million people. These people urgently need shelter and essential relief items.



## Access to medical care

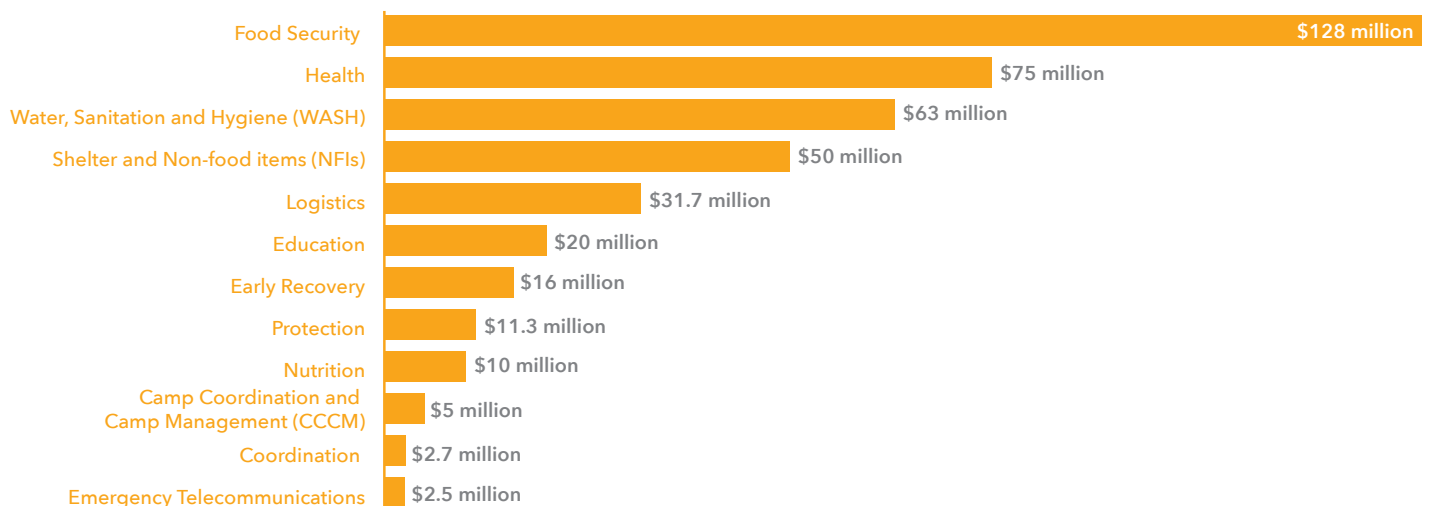
With more than 5,000 people killed and more than 10,000 injured, support for mass casualty management is urgently needed in addition to re-establishment of disrupted life-saving health services for women and children.



## Protection of the most vulnerable populations

Protection systems and key inputs are needed to prevent and respond to violence and gender-based violence against children and women, particularly among displaced populations. This includes providing learning activities for children in safe spaces and providing psychosocial support.

# FINANCIAL REQUIREMENTS PER CLUSTER (US\$ MILLION)



# LINKS TO THE ORGANIZATIONS in the Flash Appeal

## **CAMP COORDINATION AND CAMP MANAGEMENT (CCCM)**

-  International Organization for Migration
-  ACTed
-  LWR
-  Handicap International

## **COORDINATION**

-  United Nations Office for the Coordination of Humanitarian Affairs (OCHA)

## **EARLY RECOVERY**

-  United Nations Development Programme (UNDP)
-  International Organization for Migration (IOM)
- United Nations Human Settlements Programme (UN-Habitat)
-  Oxfam
-  International Federation of the Red Cross (IFRC)

## **EDUCATION**

-  Action Aid
-  Aide et Action
- Educational Pages
- Innovative Forum for Community Development
-  Lutheran World Federation
-  Mercy Corps
-  Nepal Red Cross Society
-  Partnership Nepal
-  Plan
- Samunnat Nepal
-  Save the Children
-  SetoGurans
-  Transcultural Psychosocial Organisation
- United Nations Educational, Scientific and Cultural Organization (UNESCO)
-  United Nations Children's Fund (UNICEF)
-  World Education
-  World Vision

## **EMERGENCY SHELTER**

- United Nations Human Settlements Programme (UN-Habitat)
-  Plan
-  Care
- Oxfam
- World Vision
- Save the Children
- International Organization for Migration (IOM)


## **EMERGENCY TELECOMMUNICATIONS**

- World Food Programme (WFP)
- NetHope
- United Nations Office for the Coordination of Humanitarian Affairs (OCHA)

## **FOOD**

-  World Food Programme (WFP)
- Care
- Save the Children
- Food and Agriculture Organization (FAO)


## **HEALTH**

-  United Nations Population Fund (UNFPA)
-  World Health Organisation (WHO)
- International Organization for Migration (IOM)







## **LOGISTICS**

- World Food Programme (WFP)

## **NUTRITION**

- United Nations Children's Fund (UNICEF)
-  ACF International (ACF)
- World Food Programme (WFP)

## **PROTECTION**

- United Nations Population Fund (UNFPA)
- United Nations Children's Fund (UNICEF)
-  United Nations Entity for Gender Equality and the Empowerment of Women (UN Women)
-  United Nations High Commissioner for Refugees (UNHCR)
-  Office of the United Nations High Commissioner for Human Rights (OHCHR)
-  Search for Common Ground (SFCG)
- Women's Rehabilitation Centre (WOREC)
-  SAATHI
-  International Organization for Migration (IOM)

## **WATER, SANITATION AND HYGIENE (WASH)**

- United Nations Children's Fund (UNICEF)
- United Nations Human Settlements Programme (UN Habitat)
- United National Volunteers (UNV)

